



ISUZU

1999



TROOPER



LIFE IS TOO SHORT

TO GET STUCK

1
RODEO

LIFE



In the road of life, there's bound to be a few potholes. Don't get caught in one.

With the 1999 Isuzu Rodeo, you can go the distance without getting caught in a rut – so head down highways, handle winding roads or rush up treacherous trails. It's your choice. We go far so you can go farther.

Our specialty is adventure machines. Our expertise is rugged sport utility vehicles (SUVs). Our obsession is machines that know no bounds. Our SUVs work hard, so you can play hard.

We tested our engine in the blistering heat of Death Valley and our traction system on a frozen lake. So you can be assured it can withstand the harshest conditions. Whatever Mother Nature throws at you, our Isuzu Rodeo can tough it out.

We can get you out of most things, but there is one thing we can't promise. Stuck in traffic. Sorry, you're on your own.



GO YOUR OWN WAY

RODEO



The 1999 Isuzu Rodeo with a sleek, lean design, 205 horsepower, responsive handling and more spacious interior. All to remind you that life's a journey. Pack a bag.

GO

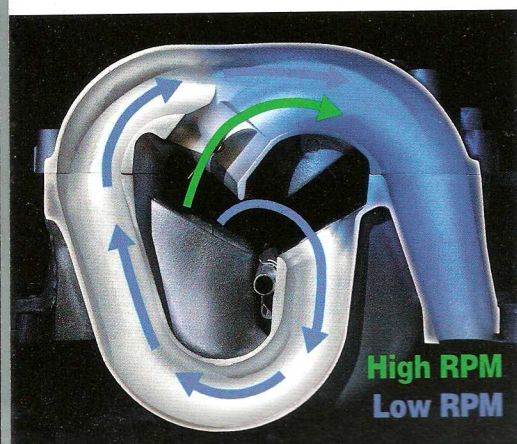
FARTHER FASTER

After five years of engineering and more than 4,400 hours of bench testing, Rodeo's 205-hp V6 is ready to get you around town (or out of town) in a few swift seconds. (Hint: The V6 does 0-100 km/h in just 9.6 seconds.)



HIGH-OUTPUT 3.2 LITRE ENGINE

When you ask Rodeo's V6 for power, it responds without hesitation. In fact, the V6 boasts impressive horsepower (205-hp), torque (214 lbs-ft.) and fuel economy. Engineered from the oil pan up (including the oil pan), Rodeo's V6 is made almost entirely of heat-dissipating, lightweight aluminum. So the engine block, cylinder heads and even the radiator keep cool under pressure.

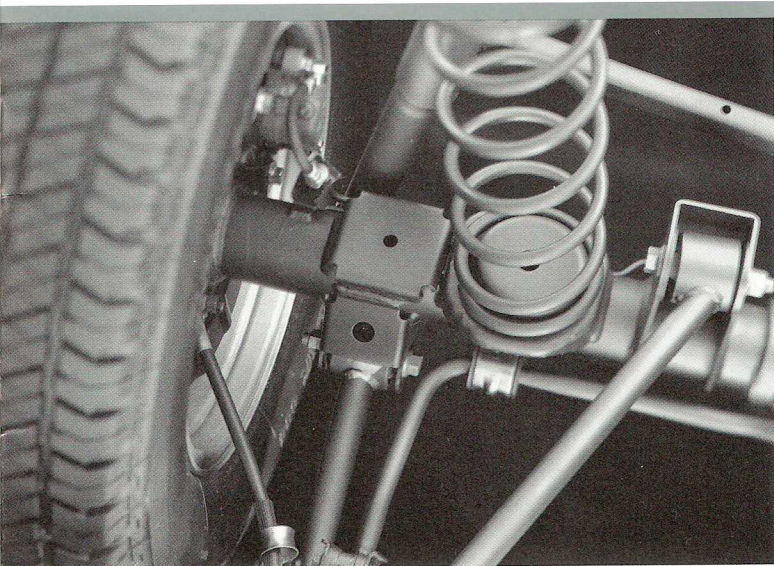


VARIABLE INDUCTION

Computer-controlled valves in the V6 adjust air intake to boost output at all engine speeds. The system actually varies intake runner length to optimize air induction at both high and low rpm and guarantees an instant response whenever you ask for power.

GET A

GRIP



FIVE-LINK REAR SUSPENSION

A rear, multi-link, coil spring design matches the independent double-wishbone front suspension with 20 cm of individual wheel travel. The five-link rear suspension system works to hold each rear tire to the road for better handling.

With its tight steering, ground-hugging suspension and 4-wheel ABS, Rodeo can handle whatever road you're on. Even when you're not on one. It's a difference you'll appreciate every time you use it.

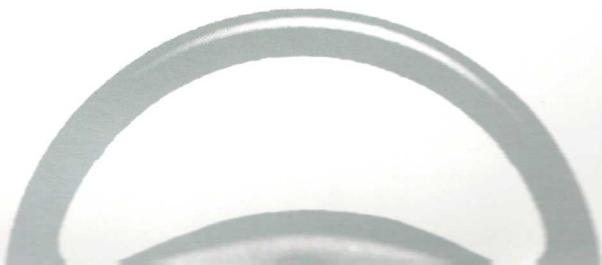


FOUR-WHEEL ANTI-LOCK BRAKING SYSTEM

If your brakes are locked up, then power steering won't do you any good. That's why every Rodeo comes with 4-wheel ABS, to help you maintain steering control while you're stopping hard.

RAK & PINION STEERING

Rodeo's steering system is similar to that used on most sports cars. This means it tracks smoothly and even knows how to respond to changing conditions. Pretty smart for a SUV. Also, with power-assist, parking is no problem.

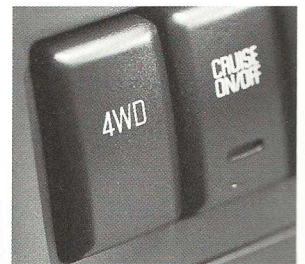


RAK & PINION

DON'T

TAKE DIRECTION TAKE THE WHEEL

Maps. Who needs them. Just tell them you're taking the scenic route. Go almost anywhere, at any time. With Rodeo, you'll get the control and capability you want, and the confidence you need, to go the distance. Wherever that may be.



ELECTRONIC SHIFT-ON-THE-FLY 4WD

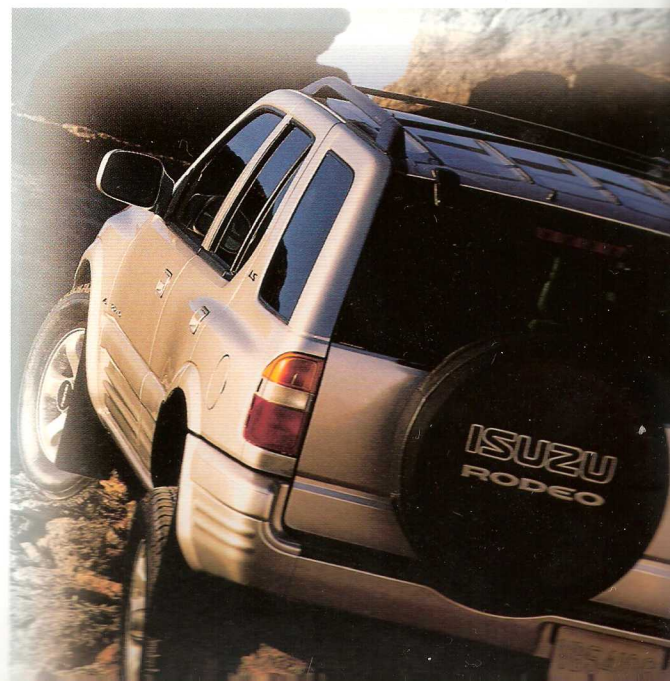
When the pavement stops, you don't. The Rodeo's 4-wheel-drive system can shift into 4WD High at up to 100 km/h by pressing a button on the dash. One touch equalizes power distribution between the front and rear axles, almost instantly giving you 4-wheel traction.

SKID PLATES

Head where the highway doesn't. Rodeo's durable high-strength steel plates guard vital components like the fuel tank, radiator and transfer case during rough-road (and no-road) travel.

LIMITED-SLIP REAR DIFFERENTIAL

Get a better hold on rough, rutted, rocky trails with available limited-slip rear differential. It also gives you surer traction on loose dirt and slick surfaces by sensing slippage and by shifting torque to the rear wheel with greater grip.



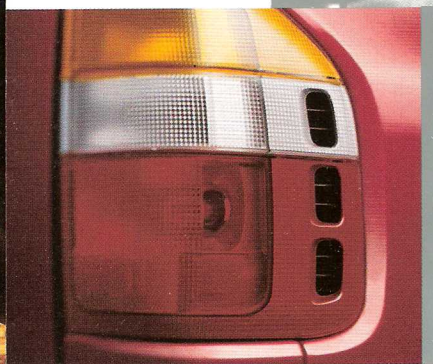


SUZUKI

Bike rack Retainer installed acco

HEAVY-DUTY SAFETY

Engineered for the structural needs of a true sport utility vehicle. And for the safety demands of the driver. When you simulate hundreds of crash tests, you're bound to come up with some pretty good ideas on enhanced structural integrity. The 1999 Rodeo is living proof that a strong, light dynamic safety cage frame also allows ample outward visibility.

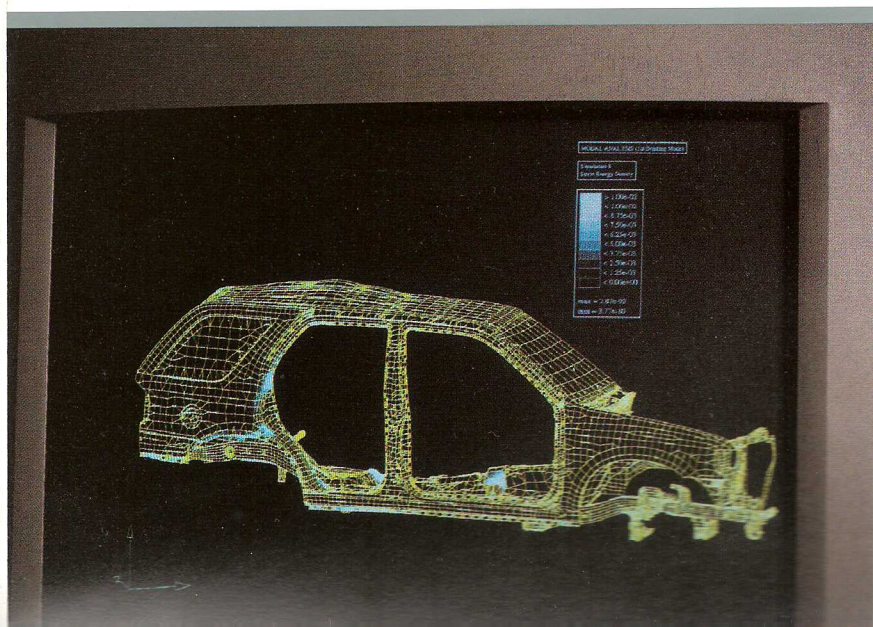


ELEVATED AIR VENTS

Exit vents for the interior air were painstakingly integrated into the tail lights, raising them out of the dust flow to avoid clogging when you head off the highway. They look good, too.

ENERGY-ABSORBING BODY MOUNTINGS

In a collision, body-to-frame mounts deflect impact energy from the cabin so it will be absorbed by the frame.



DYNAMIC SAFETY CAGE

A strong, light frame forms the foundation. Integrated body panels add the stiffness of a unibody-type design (with energy-absorbing structures front and rear). Dynamic cab mounts complete the system, enhancing safety all around.

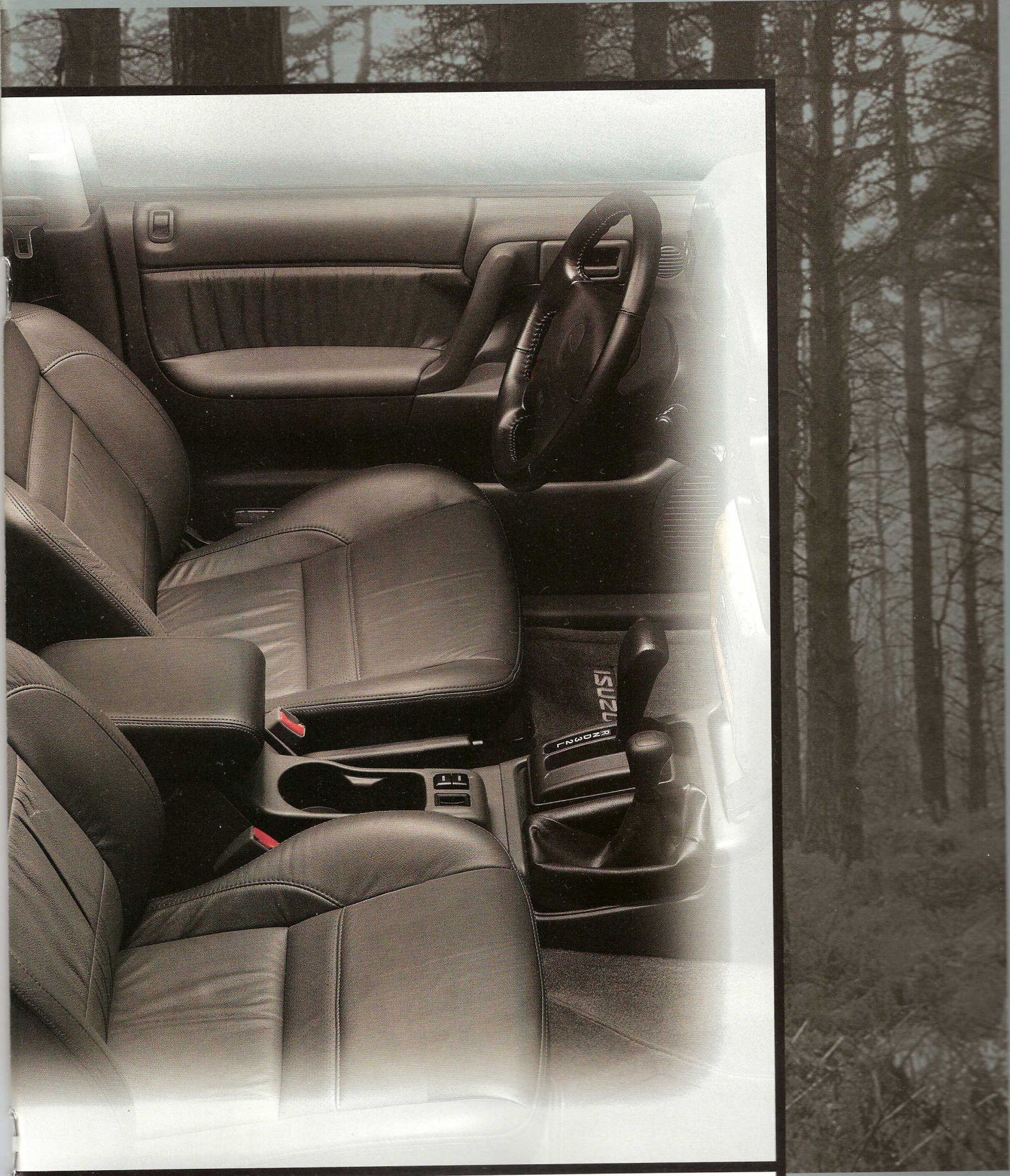
OUTWARD VISIBILITY

Rodeo's athletic design isn't just easy to look at, it's easy to see out of. Each pillar was carefully shaped to maximize glass area and improve sight lines for increased visibility. You'll notice the difference the first time you have to change lanes.





RODEO LSE



CRUISE THROUGH LIFE

Our quest to build the perfect cup holder took our designers on a three-day, 50-cup odyssey from coffee house to fast-food drive-thru. If we paid this much attention to the cup holders, imagine what we did for the rest of the Rodeo's roomy interior cabin.



INTERIOR

VERSATILE TAILGATE

Access to the cargo area is easy. The lower door is balanced for one-hand opening, and swings to the left so you can load from the curb. Inside the door, a netted pocket holds groceries or small gear securely while you drive.

SPLIT FOLDING REAR SEATS

The 60/40 split seats let you carry long gear or extra cargo, and still have enough seating for rear passengers. Both seat sections have 3-position recline, so no one will argue over riding in front.





POWER SUNROOF

The sunroof slides back electronically if you want to tan. Made of smoked glass, it lets the sun in but keeps the heat out. You can also use the sliding shade to block the sun.



IN-DASH CD PLAYER

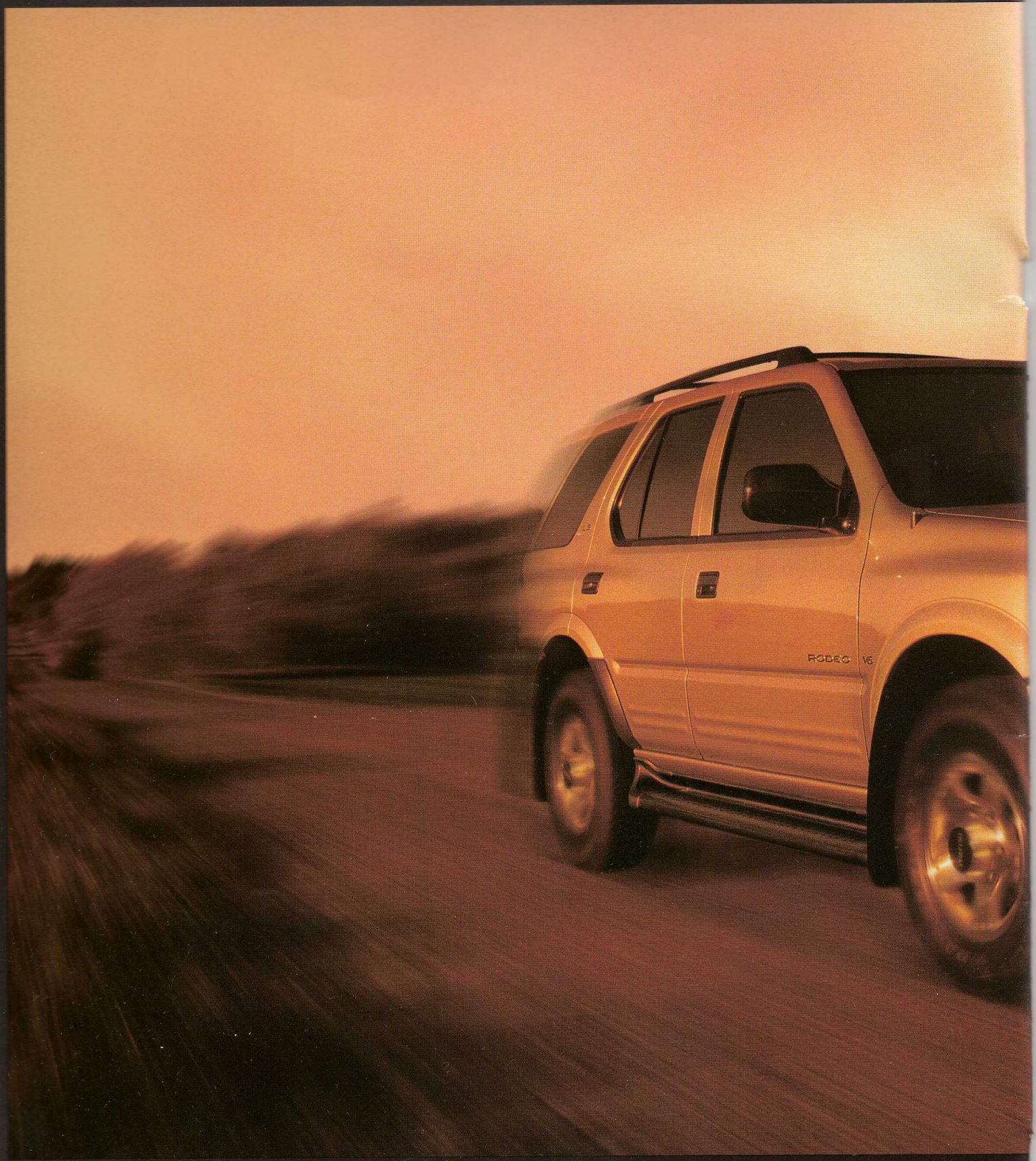
Don't go to the cargo area to load new CDs into the stack. The Rodeo LSE model's 6-disc player is mounted in the dash. Just feed discs one by one into the single slot.



EXTRA 12-VOLT OUTLETS

One in the dash lets you plug in your cell phone without removing the lighter. And one in the cargo area lets you power compressors and other items when you get to the campsite.





EXCLUSIVELY CANADIAN, EH?

SPECIALLY EQUIPPED LIMITED EDITION

RODEO LS V6

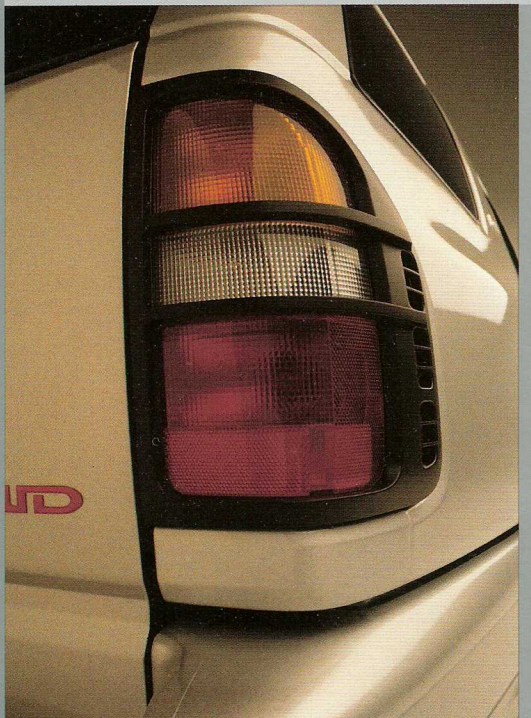


Rule the road. With a strong reinforced steel tube bumper guard, a durable scratch-resistant hood protector and polyurethane and aluminum running boards, this sporty limited edition has a rugged elegance. Reign supreme.



MAKE AN

IMPRESSION



TAIL LIGHT GARNISH

Made with tough polyurethane, the garnish safeguards your tail lights against minor impacts.

RUNNING BOARDS

This skid-resistant step pad provides easy access to your roof rack. It is made with a strong polyurethane and aluminum construction for all weather durability.



Look good coming and going. With scratch-resistant smoked acrylic hood protectors and skid-resistant step pad running boards, the Specially Equipped Limited Edition Rodeo LS proves it's not just a pretty face. It combines a sporty new look with greater protection and easier usability.



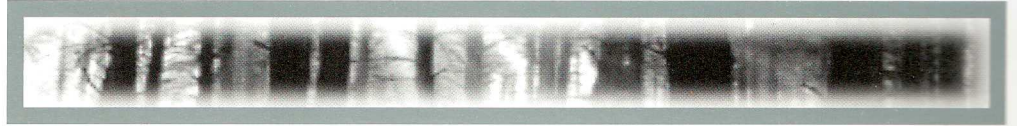
HOOD PROTECTOR

The durable, scratch-resistant smoked acrylic hood protector guards your hood's finish from stones, bugs and other debris.

BUMPER GUARD

The bumper guard is made with a strong reinforced steel tube construction, in which the outer centre portion is molded with a durable plastic to protect your front bumper.

LIMITED EDITION



WARRANTIES

We are so confident in the Rodeo (in one test we ran the engine for 960 hours straight) that we back it with one of the longest basic warranties in its class – 36 months/60,000 kilometres*. And every Rodeo is backed by a 60-month/100,000 kilometre* powertrain limited warranty, and a 72-month/160,000 kilometre* limited warranty covering perforation from corrosion. Of course, reliability won't keep you from running out of gas, getting a flat or locking yourself out. So we provide 24-hour Roadside Assistance for the first three years or 60,000 kilometres* (Ask any of our 64 Retailers for details.) Once you buy a Rodeo, our owner 800 line can answer questions about its care. But before you purchase, you can learn more about Isuzu vehicles on your own by calling us at 1-800-263-1999. (You'll also find out where to buy them, where to drive them and what to do when you're there.)

ISUZU

Go farther.

1-800-263-1999

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